

Process

Blue Curve

Blue Curve is a sophisticated, yet simple to use, platform that supports the production of financial documentation.

Widely used by financial institutions for financial research production, Blue Curve also supports fund reporting, corporate broking and corporate finance activities.

Blue Curve reduces manual effort and time-to-market, whilst simultaneously reducing operational risk and improving compliance.

Production Workflow

Managing a production process in the world of financial publishing is guaranteed to be a stressful position. There's a million things to get right for every document that goes out, quite often many times a day. An incorrect piece of data, a compliance error or a formatting problem can lead to severe consequences, and, at the least, a damaged reputation.

Blue Curve Process can remove some of the inherent risk by giving you a comprehensive platform for not only managing, but also automating, the entire production workflow.

Process Benefits

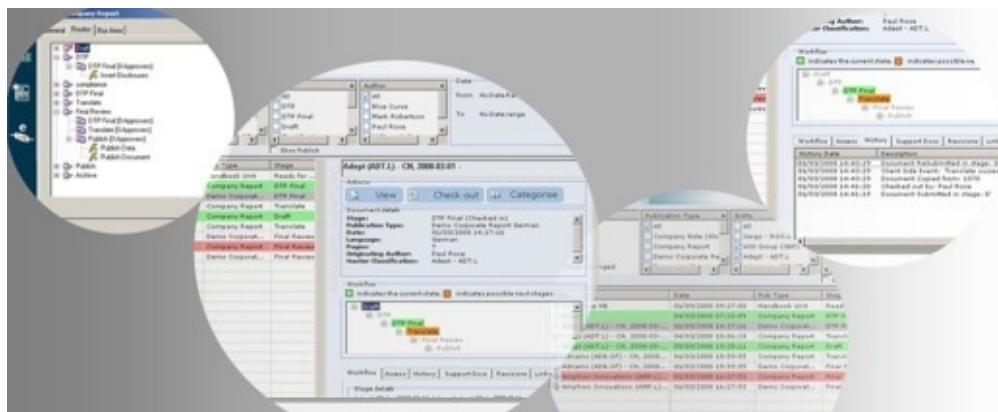
- Manage all document production processes on one platform;
- Create unique workflow processes for each type of document;
- Control document access by role, document type and business area;
- Implement multiple routing, selective routing and automated routing;
- Execute automated events on document transitions or in state;

- Edit documents without manual effort;
- Automatically convert documents to specified formats;
- Carry out compliance checks and insert disclosures automatically.
- Record audit trail and keep version history;
- Link to compliance systems and distribution systems;
- Manage supporting documents.

Workflow Management

The administration interface allows you to setup a unique workflow process for each document type. This governs how your documents move from one stage to another; who can access them at each stage; who needs to approve them at each stage; what events will be executed automatically and exactly when the content will be published.

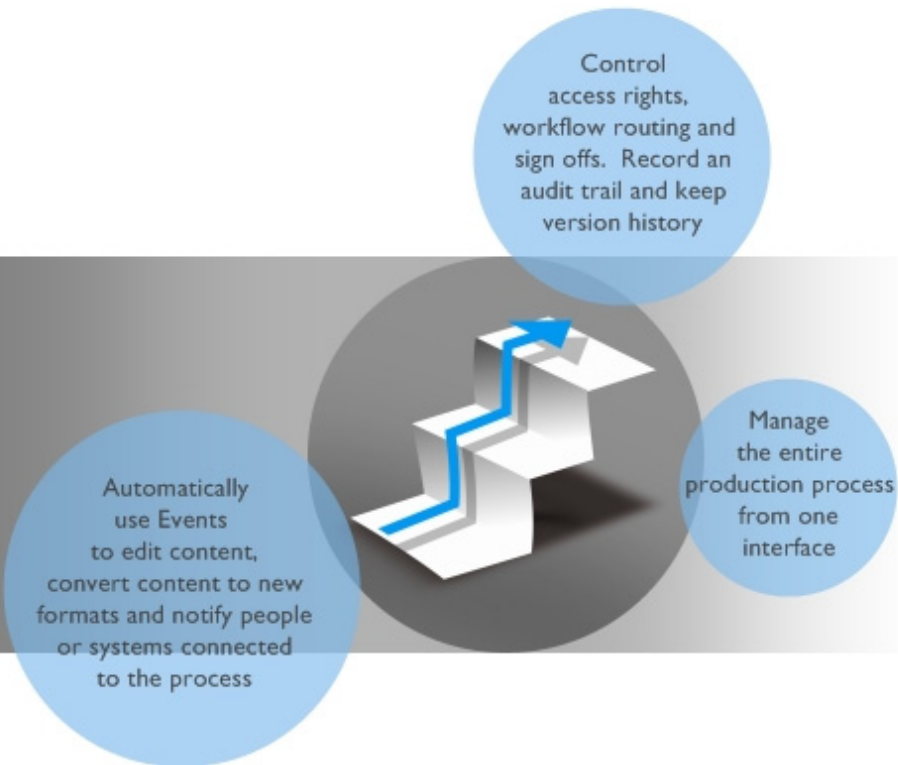
Workflow changes take place immediately, ensuring that new documents, new users and new workflow rules can be quickly and easily accommodated.



Blue Curve Process

Blue Curve in Action

Firms using Blue Curve experience significant improvements in their production efficiency and reduced operational costs.



Control access rights, workflow routing and sign offs. Record an audit trail and keep version history

Automatically use Events to edit content, convert content to new formats and notify people or systems connected to the process

Manage the entire production process from one interface

Use the automated event features to ease your workload. Automatically process documents by getting Blue Curve to carry out compliance checks, insert disclosure content, convert files to publication formats and update financial data.

Automated events also synchronise the publication of financial data and documents, ensuring that your firm presents a consistent view to the world.

In case things do go wrong, every action is fully audited and a version history is maintained, allowing you to revert to a previous version.

With Blue Curve Process you get more control, improved productivity and reduced time-to-market. All in a package that gives you more peace of mind.

Unrivalled Technology

Blue Curve Process is built using the latest Microsoft .NET technology combining flexibility with industry standards.

Blue Curve can be deployed in a variety of configurations. Many customers choose to implement the software on their own network, using their own servers. However, Blue Curve can also be deployed on a hosted server, managed by Corero, and accessed via the Internet. This option is increasingly chosen by a growing number of our customers as they look to benefit from our expertise in research technology management.

A Wealth of Experience

Corero is staffed by market professionals who have many years direct experience of working in the financial markets. Our aim is to bring that experience to bear in your business and to continue to deliver added value through the application of ideas, technology and related services.

Making use of Process gives you extensive control over all your document processing.

Documents created using the Create Author Tool are instantly registered in Blue Curve Process. The colour coded screen shows you those documents that have just been added, as well as highlighting documents that have changed state or are coming due for publication.

You can view and edit documents, move them forwards or backwards, execute events and change meta-data. Set completion dates to help prioritise the workload and proactively alert others to urgent actions required.

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