

Insight

Blue Curve

Blue Curve is a sophisticated, yet simple to use, platform that supports the production of financial documentation.

Widely used by financial institutions for financial research production, Blue Curve also supports fund reporting, corporate broking and corporate finance activities.

Blue Curve reduces manual effort and time-to-market, whilst simultaneously reducing operational risk and improving compliance.

Financial Data Management

Do you find that bringing together the data required to quickly create an accurate report is often a very time consuming and stressful exercise? If so, then let Blue Curve Insight take some of the strain.

Blue Curve Insight is a sophisticated and flexible data management system. Based around a fully configurable relational database, Insight provides many methods for putting data in, and getting it out again. And with workflow, auditing and many other control features, Insight provides a robust and sophisticated core to any financial publishing system.

Insight Benefits

- Collate all financial data into a single source, making production processes much simpler;
- Data stored in Excel is easily loaded, and a history of all changes retained;
- Data workflow controls the publication of data sets and is aligned with document production;
- Data feeds are automatically loaded;
- All data is validated according to your specifications including mandatory data items,

incorrect data formats and data updates out of range.

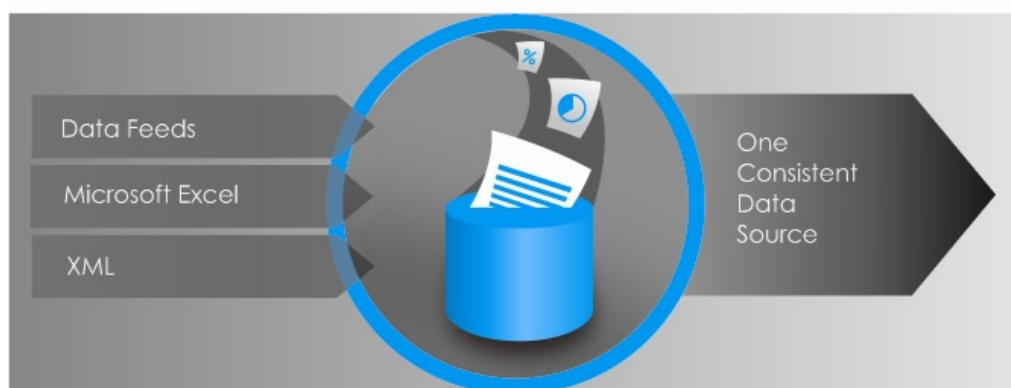
- Calculations are carried out automatically;
- Automatic and on-demand extraction of data to Excel, Word, PowerPoint and Web Browsers.

Data Management Features

Blue Curve Insight is extremely flexible allowing the data fields, calculations, terminology, validations and data workflows to be set up in a way that makes sense for your business.

The core functions of the database also include audit trailing and multi-language data labels.

Blue Curve Insight provides sophisticated data mapping through a unique feature we call Logical Templates. This allows similar data with some variation to be mapped to the same fields, without any loss of meaning. A common use is for storing a company specific P&L, Balance Sheet and Cash Flow statement. By creating several Logical Templates you can store company specific data in the same database with no expensive modifications.



Blue Curve Insight



New for Version 5

With the latest release of Blue Curve Insight we've put even more power in your hands and reduced the cost of ownership even further.

Through the new **Insight Administration** tools you can control the configuration of your database and makes changes to reflect the needs of your business. It's simple to use interface does away with the need for specialist database skills and the need to pay for modifications.

Blue Curve in Action

Firms using Blue Curve experience significant improvements in their production efficiency and reduced operational costs.

Making use of Insight allows you to bring your financial data under control and apply consistency across all data publishing.

Existing spreadsheet models can be easily and quickly linked to Blue Curve Insight through the data mapping functions. Data contribution from Microsoft Excel is simple and quick through dedicated menu options that validate and submit the data according to security and workflow rules.

Data can also be loaded on an automated schedule from price feeds and other data sources. Data updates trigger calculations within the database ensuring that calculated values remain consistent with their inputs.

A variety of data extraction interfaces and functions exist:

- Automate data extraction into Microsoft Word or PowerPoint through components specified in Blue Curve BluePrint;
- Review and aggregate data in Microsoft Excel using Blue Curve Functions for Excel;
- Publish data to a web browser using the Blue Curve API;
- Generate email content direct from the database.

Unrivalled Technology

Blue Curve Insight is built on the standard Microsoft .NET platform and integrates tightly with Microsoft Office, and Excel in particular. With Insight you have the freedom to work on your Excel models wherever you wish, and then contribute the data to the Insight database over the Internet or via the corporate network.

Blue Curve can be deployed in a variety of configurations. Many customers choose to implement the software on their own network, using their own servers. However, Blue Curve can also be deployed on a hosted server, managed by Corero, and accessed via the Internet. This option is increasingly chosen by a growing number of our customers as they look to benefit from our expertise in research technology management.

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